

UNLEASH YOUR CREATIVE SUPERPOWERS

XR & AI for Media Professionals

Transform Your Creative Workflow with Future Skills

The creative landscape is undergoing a radical transformation. My exclusive 2-hour XR (Extended Reality) and AI (Artificial Intelligence) workshop is designed specifically for Art Directors, Creative Directors, and other creative professionals ready to harness cutting-edge technologies to innovate, accelerate, and lead in media creation.

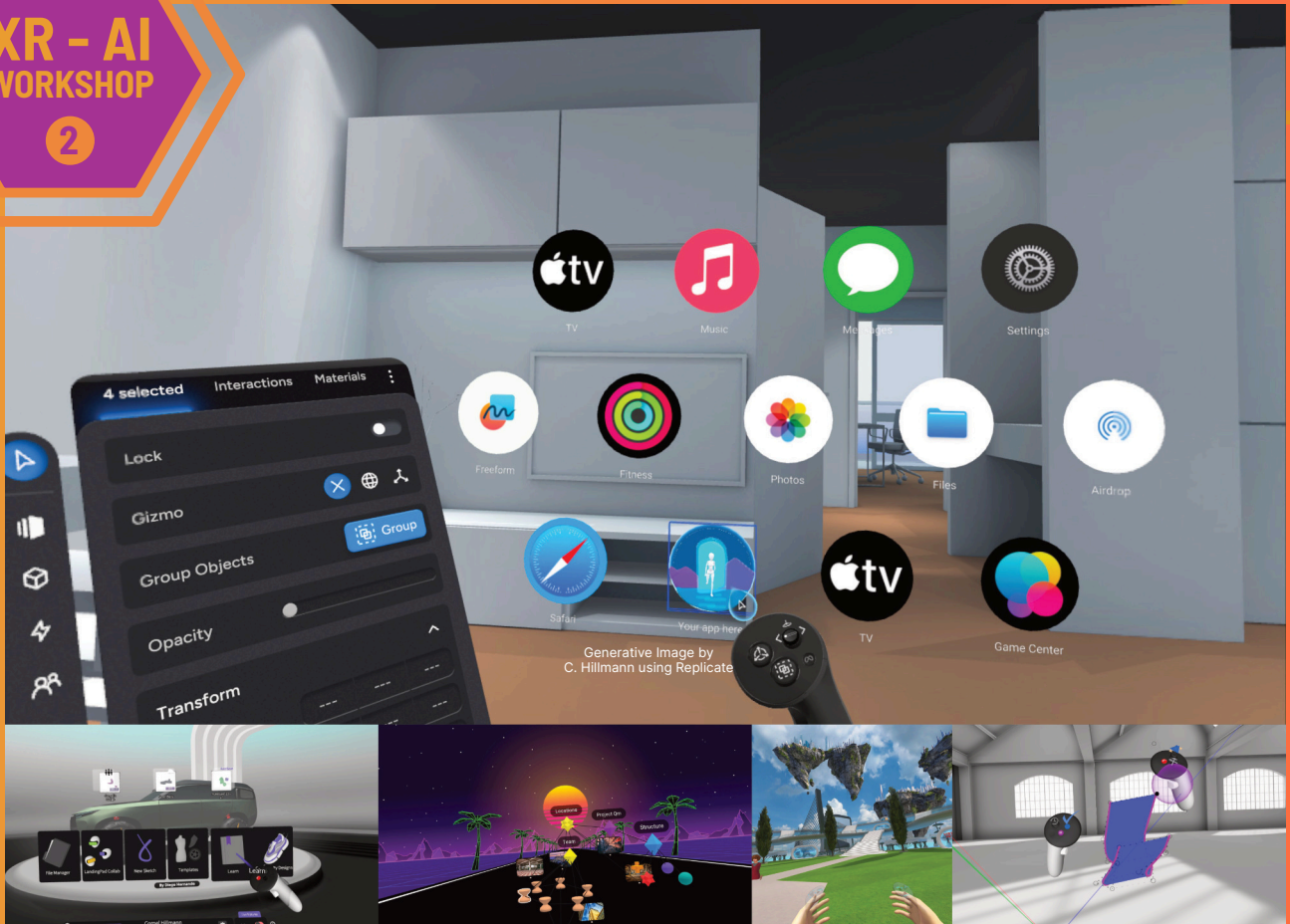
Why XR & AI for Creatives Now?

The future of media demands new tools and mindsets. This workshop empowers you to:

- **Accelerate Ideation:** Move beyond traditional methods to rapidly sketch, concept, and visualize ideas in immersive 3D spaces
- **Enhance Communication:** Convey complex creative visions with unparalleled clarity using spatial creation and immersive tools
- **Streamline Production:** Discover how AI can automate repetitive tasks, speed up workflows, and free up time for pure creative output
- **Explore New Mediums:** Master mixed reality tools for sculpting, concepting, and rapid prototyping directly within your environment
- **Navigate the Ethical Frontier:** Understand the evolving landscape of AI sourcing, acceptance in mainstream media, and ethical considerations in creative AI

XR - AI WORKSHOP

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Your Transformative 2-Hour Workshop

This workshop is crafted to integrate seamlessly into your creative process, providing practical skills and visionary insights:

Part 1: Vision & Fundamentals (1 Hour)

- **Remote Option:** Engaging video call session introducing the core concepts of XR and AI, specifically tailored to their impact on the media and creative industries
- **On-Location Option:** Dynamic slide presentation exploring the history, current trends, and future forecasts of XR and AI, highlighting their relevance in the creative pipeline

Key topics include: Understanding generative AI for creative ideation, ethical considerations in AI-driven content creation, and the evolving role of AI in professional pipelines

Part 2: Immersive Creative Lab (1 Hour)

Step into a bespoke 3D virtual environment, accessible via VR headsets for full immersion or flat screens for flexible participation. This hands-on session focuses on practical application:

XR for Spatial Creation:

- **Immersive Sketching & Concepting:** Utilize XR tools to sketch out ideas and ideate concepts directly in 3D space, leveraging the power of immersive visualization
- **Mood Boards & Mood Rooms:** Create dynamic "mood rooms" – immersive environments that convey atmosphere, style, and narrative, far beyond traditional mood boards
- **Rapid Prototyping:** Experiment with mixed reality tools for quick sculpting and concepting, allowing for immediate iteration and feedback on spatial designs



Generative Image by C. Hillmann using Replicate

AI for Professional Pipelines:

- **Ideation with AI:** Learn practical techniques for leveraging AI in the professional pipeline for concept generation and creative brainstorming
- **Vibe Coding:** Discover context engineering and MCP (Model Context Protocol) tools to automate creative workflows with natural language programming
- **Automating & Speeding Up Production:** Explore real-world AI applications designed to automate mundane tasks and significantly accelerate your production workflow

Elevate Your Craft. Future-Proof Your Career.

This workshop is an essential investment for creative professionals seeking to expand their toolkit, embrace innovation, and lead the charge in the next era of media creation.

Contact Me Today to Design Your Custom XR & AI Workshop!

By mail: ch@cornelhillmann.com, or request [a videocall](#).

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